

#7 Lesson Plan: Consumers

Ann Chang

Name of the Lesson: Consumerism Grade/Language Proficiency Level: B1~B2 level		Date: Mar 11 th , 2020	Duration: 60 min
Lesson Overview:	<ul style="list-style-type: none"> • Kahoot game on fashion vocabulary • Shopping for clothing in north America • Shopping game! 		

Learning Objectives	
Language Objectives:	After class, students will be able to: <ul style="list-style-type: none"> • Recognize the vocabulary for colors, sizes, types and styles of clothing • Proficiently utilize phrases related to clothes shopping • Develop oral fluency using the conversation template of clothes shopping while engaging in activities with peers
Concept Objectives:	Understand the general process of clothes shopping from both perspectives (retail associate and customers), including: <ul style="list-style-type: none"> • How to describe what you are looking for • How to express your preference • How to change the size or color • How to make a purchase
Strategies Objectives:	Socio-cultural Strategies <ul style="list-style-type: none"> • Learn how to organize their own conversation for clothes shopping • Cooperate with each other in activities • Learn how to apply new language skills in real-life situations outside the classroom
Materials:	<ul style="list-style-type: none"> • Printed handouts (2 pages, single page x 16), Computer & projector

	Part	Learning Activities	Time
1.	Warm-up	<ul style="list-style-type: none"> • Roll call • Kahoot game to review fashion vocabulary 	10 min
2.	Presentation and	<ul style="list-style-type: none"> • Give out the handouts • Play two short video clips as introduction of today's theme 	5min

	Activity #1-speaking	<ul style="list-style-type: none"> • Go through the handouts (ask volunteers to be retail associates and customers) 	20min
		<ul style="list-style-type: none"> • Explain how to play the game <ul style="list-style-type: none"> ○ Half of the people [clients] will get mission lists ○ Half of them [retail associates] will get style sheet, indicating what items do they have (there are two style sheets) ○ Clients have to walk around to find the “right people” to purchase the items on their mission lists. ○ Make sure you go with the transcripts and practice the conversations taught! • Game time! 	20 min
5.	Closure	<ul style="list-style-type: none"> • Wrap up the game and talk about what we are doing tomorrow. 	5 min

SHOPPING FOR CLOTHES IN NORTH AMERICA

1. Greeting retail associate/style advisor

R: Hi there/Hello, how are you (doing today)?
C: (I'm) good, (thank you,) how are you?
R: I'm fine/great! Are you looking for anything in particular today?
/ Do you need me to find you anything?
C: No, I'm just browsing/looking around. Thank you.
/ Yes, do you have _____ (style) in _____ (size/color)?
/ Yes, actually, I'm looking for _____ (describe your mission)

2. During shopping: describe preferences (styles, colors, sizes)

When you don't need help:

R: Hello! Are we doing fine here?
C: Yes, I'm doing OK.
R: Sounds great! My name is _____, let me know if you need anything.

When you need help finding size & color:

R: Hey, are we doing okay here?
C: Um, I'm trying to find this _____ (style) in _____ (size/color).
R: Yes, let me help you with that.
/ No, unfortunately we don't/ that's sold out.
C: Oh... that's too bad then... (do you have anything similar to this?)

When you need help finding style:

C: I'm looking for _____ (style).
R: We do have a lot of _____ over here, let me show you.
/ All of our _____ are there, let's (go) take a look.
C: Great! Thanks.

When the color is in stock:

C: Does this _____ (style) come in _____ (color)?
R: Let me check for you. Yes, it does, what size are you looking for?
C: I wear size _____. / I'm not sure, maybe a _____ or a _____ (sizes).
R: No problem/No worries, would you like to try them on?

When the color is out of stock:

C: Does this _____ (style) comes in _____ (color)?
R: Let me check. No, unfortunately, this is the only color we have. We do have similar styles in other colors though.
C: Oh no... I'll take a look at the other style then. / Can you show me the other styles?
R: Yes of course, this way please.

When the size is in stock:

C: Do you have this in (size) _____?

R: Let me see, yes we do. Would you like to try it on?

C: Sure, (let's try it on/ let's see how it fits me). / That's fine, no need to try it on.

When the size is out of stock:

C: Do you have this in size _____?

R: Let me see. No, unfortunately we're running out of size _____, sorry about that.

C: That's okay, I'll keep looking.

3. Fitting room

Starting a fitting room

R: Hi, would you like to try these on? / Hi, would you like me to start a fitting room for you?

C: Yes please. Thanks.

R: My name is ____, let me know when you're ready.

Going to the fitting room

R: Hi, are we ready?

C: Yes, just these items.

R: Alright! Let's come this way.

Asking for a fitting room

C: Hi, can I try these on?

R: Yes, of course, let me find you a room.

4. Express need/ask for favors in fitting room

R: Hi, Is everything alright in there? /

C: Yes, Can I get this in _____ (size)/ _____ (color)?

R: No problem. I'll go bring it to you.

R: Hello, are we doing ok here?

C: Yes, I'm good. Thanks.

R: Sounds great! Let me know if you need any help.

5. Payment

R: Did you get everything you like today? /How was your experience with us?

C: Yeah, I did. It was great.

R: The total comes to/Your total is _____. How would you like to pay? / How are we paying?

C: I'll pay by/I'll do _____ (payment method)

R: Alright, would you like your receipt in the bag?

C: Yes, please. / I'll just take it.

R: Have a great day!

C: Thank you, you too!

STYLE BOOK

WOOL MITTEN



\$20

Color: white, black, grey

Size: one

GLOVES



\$25

Color: black, white, blue

Size: one

JUMPSUIT/OVERALL



\$100

Color: white, denim

Size: S, M, L

DRESS PANT- CROPPED



\$75

Color: charcoal, sage, bronze

Size: 0, 4, 6, 10

TURTLENECK SWEATER



\$70

Color: beige, white, lilac

Size: XS, S, M, L

CARDIGAN



\$80

Color: beige, bronze, white

Size: S, M, L

LEGGINGS



\$30

Color: black, grey

Size: XXS, S, M

PARKA



\$155

Color: black, charcoal

Size: XXS, S, L

STYLE BOOK

BEANIE



\$20
Color: white, grey, charcoal
Size: one

DRESS SHIRT



\$50
Color: sky blue, pearl, lilac
Size: S, M, L

HIGH RISE DENIM- SKINNY



\$80
Color: navy blue, charcoal
Size: 26, 27, 28

TROUSER



\$80
Color: beige, linen, bronze
Size: 29, 30, 31, 32

LONG BLAZER



\$100
Color: bronze, mahogany
Size: 0, 2, 4, 6, 8

TRENCH COAT



\$130
Color: grey, burgundy
Size: S, M, L

PUFFER



\$130
Color: coral, Tiffany blue,
navy blue, sage
Size: XS, S, M

BLOUSE



\$70
Color: peacock, sage, violet
Size: 2, 4, 6, 8

NAME: _____

Black mitten

Beige turtleneck sweater- M

Navy blue blouse- 6

Long mahogany blazer- 6

NAME: _____

Black mitten

Beige turtleneck sweater- M

Navy blue blouse- 6

Long mahogany blazer- 6

NAME: _____

Black mitten

Beige turtleneck sweater- M

Navy blue blouse- 6

Long mahogany blazer- 6

NAME: _____

Black mitten

Beige turtleneck sweater- M

Navy blue blouse- 6

Long mahogany blazer- 6

NAME: _____

Black toque

Beige trouser- 30

Charcoal parka- L

Denim overall- M

NAME: _____

Black toque

Beige trouser- 30

Charcoal parka- L

Denim overall- M

NAME: _____

Black toque

Beige trouser- 30

Charcoal parka- L

Denim overall- M

NAME: _____

Black toque

Beige trouser- 30

Charcoal parka- L

Denim overall- M